

# The Romanian Wine Industry Outlook - 2019

Romania is a major European wine country and an important producer of world-class quality wines.

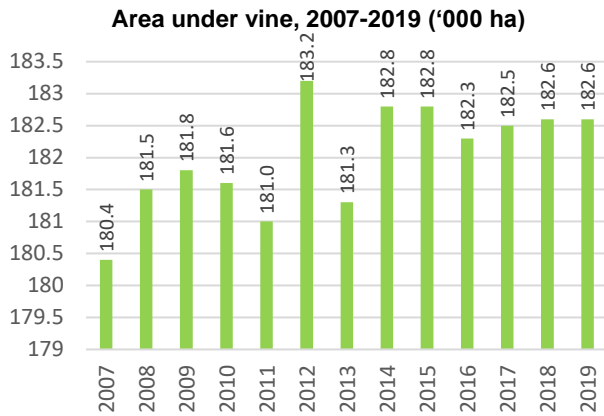
## Place of Romania world-wide:

- area under vine (5th position in the EU) behind Spain, France, Italy and Portugal.
- grape production (5th position in the EU) behind Italy, Spain, France and Germany.
- wine production (6th position in the EU), behind Italy, France, Spain, Portugal and Germany.
- among the first 15 countries in the world with regard to area under vine.

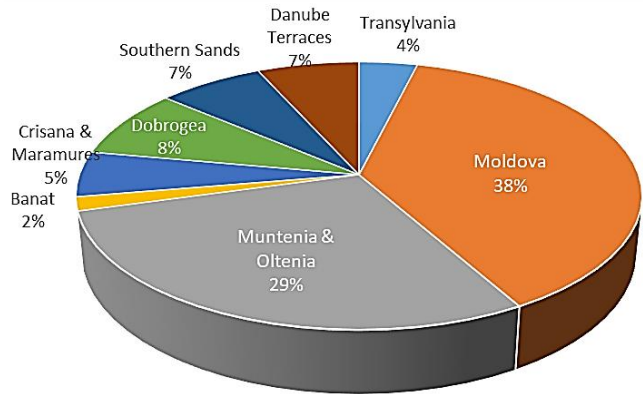
## The Vineyards

The total area under vine remained unchanged in 2019, namely: 182.6 thousand ha. The vineyards continued to go through an ample process of restructuring and reconversion, assisted with EU funds from the national support programme allocated to Romania (i.e. 47.5 million Euro, annually, during the budgetary exercise 2014-2020).

By main wine regions, the area under vine looked in 2019 as below:



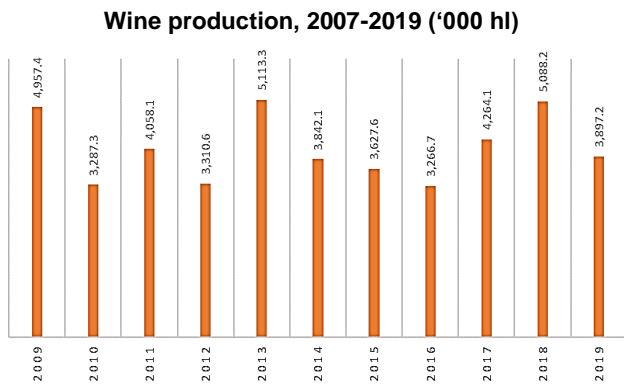
Area under vine, by main wine regions, 2019 (%)



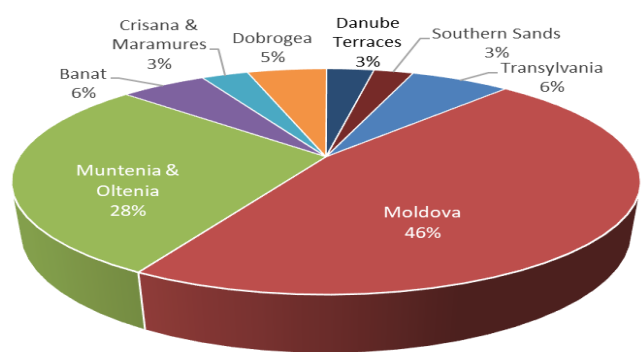
Source: MADR & ONVPV

## Wine Production

Following a series of unfavourable weather conditions, the wine production diminished to a level of 3,897.2 thousand hl in 2019, which by main regions looked as follows:



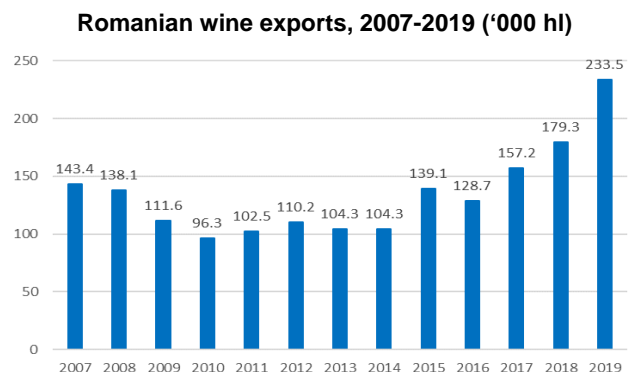
Wine production by main regions, 2019 (%)



MADR & ONVPV

## Wine Exports

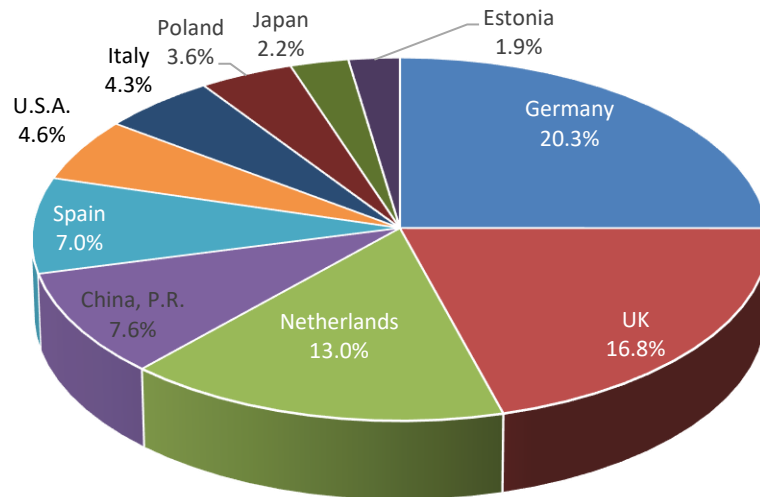
In 2019, Romanian wine exports reached a level of 233.5 thousand hl, in value of 30.9 million Euro, up 1.6% in value terms compared to the previous year.



Source: APEV (based on preliminary data from MEEMA-DCE and INSSE)

By main destinations (top ten), Romanian wine exports presented in 2019 as follows:

**Romanian wine exports by top ten countries of destination, 2019 (%)**



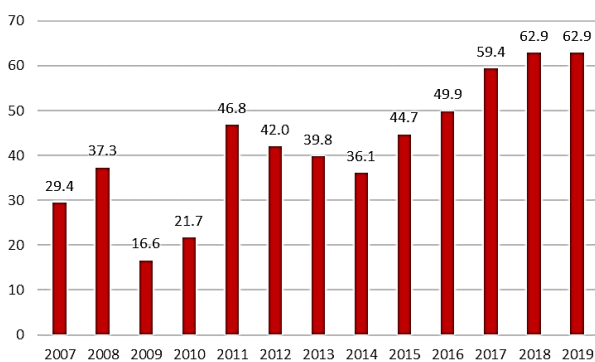
Source: APEV (based on preliminary data from MEEMA-DCE and INSSE)

The top ten countries of destination held in 2019 a share of 81.3% in value terms.

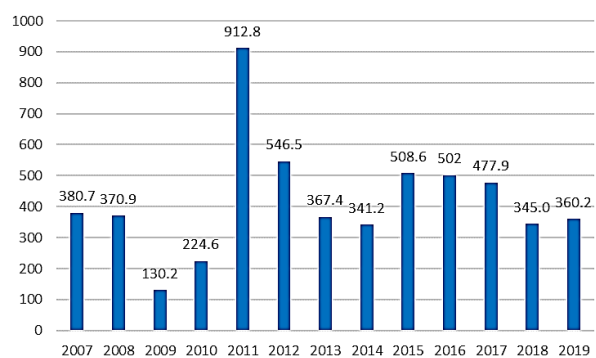
**Wine Imports**

In 2019, Romania's wine imports reached a level of 360.2 thousand hl, in value of 62.9 million Euro, very close to the levels achieved in 2018. During the period 2007-2019 the wine imports evolution of Romania looked as follows, in quantity and value terms:

**Romanian wine imports, 2007-2019 (mio Euro)**



**Romanian wine imports, 2007-2019 ('000 hl)**

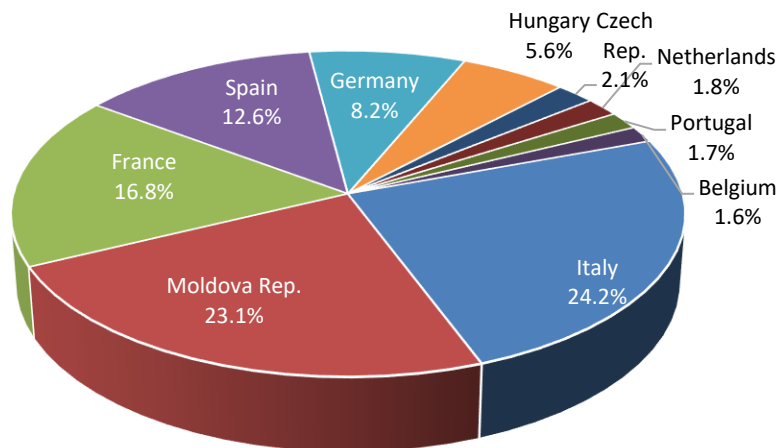


Source: APEV (based on preliminary data from MEEMA-DCE and INSSE)

The top ten countries of origin held in 2019 a share of 97.7.0% in value terms.

By main countries of origin, Romania's wine imports in 2019 were the following:

**Romania: wine imports by main countries of origin, 2019 (%)**



Percentage of total imports

Source: APEV (based on preliminary data from INSSE)

Imports in 2019 were mainly originating from countries like Italy, Moldova Rep., France, Spain and Germany.

## Romanian wine industry at a glance, 2007-2019

Item	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Area under vine ('000 ha)	180.4	181.5	181.8	181.6	181.0	183.2	181.3	182.8	182.8	182.3	182.5	182.6	182.6
Wine production ('000 hl)	5,289.0	5,369.2	4,957.4	3,287.3	4,058.1	3,310.6	5,113.3	3,842.1	3,627.6	3,266.7	4,264.1	5,088.2	3,897.2
White wines ('000 hl)	2,768.3	3,055.5	2,826.9	1,687.5	2,095.6	1,912.7	2,976.2	2,367.9	1,998.1	2,039.1	2,514.9	2,804.1	2,160.8
%	52.3	56.9	57.0	51.3	51.6	57.8	58.2	61.6	55.0	62.4	59.0	55.1	55.4
Rose & Red wines ('000 hl)	2,520.7	2,313.7	2,130.5	1,599.8	1,962.5	1,394.7	2,137.1	1,474.2	1,629.5	1,227.6	1,749.3	2,284.0	1,736.4
%	47.7	43.1	43.0	48.7	48.4	42.2	41.8	38.4	45.0	37.6	41.0	44.9	44.6
DOC and IG wines ('000 hl)	2,842.2	2,975.7	2,962.0	1,906.6	2,443.3	2,004.6	3,005.4	2,299.1	2,083.3	2,106.2	2,706.4	3,379.9	2,535.3
%	53.7	55.4	59.7	58.0	60.2	60.5	58.8	59.8	57.4	65.5	63.5	66.4	65.0
Other wines ('000 hl)	2,446.8	2,393.5	1,995.4	1,380.7	1,614.8	1,302.8	2,107.9	1,543.0	1,544.3	1,160.5	1,557.7	1,718.3	1,361.9
%	46.3	44.6	40.3	42.0	39.8	39.5	41.2	40.2	42.6	35.5	36.5	33.6	35.0
Consumption ('000 hl)	5,526.3	6,500.0	4,975.9	3,282.8	4,871.5	5,046.7	5,113.3	4,079.0	3,990.5	3,640.0	4,290.0	5,262.9	3,929.2
Wine consumption (l/cap)	23.4	30.0	23.0	18.5	24.9	25.7	26.1	22.1	21.6	20.5	23.5	28.7	21.4
Wine exports (mill. Euro)	17.1	17.3	15.6	14	13.7	17.3	19.2	19.4	24.1	22.6	26.8	30.4	30.9
Wine exports ('000 hl)	143.4	138.1	111.6	96.3	102.5	110.2	104.3	104.3	139.1	128.7	157.2	179.3	233.5
Wine imports (mill. Euro)	29.4	37.3	16.6	21.7	46.8	42	39.8	36.1	44.7	49.9	59.4	62.9	62.9
Wine imports ('000 hl)	380.7	370.9	130.2	224.6	912.8	546.5	367.4	341.2	508.6	502.0	477.9	345.0	360.2

Sources: MADR, ONVPV, INSSE and EC-DGARD

**Note:** data based on the statistical data from MADR, ONVPV and INSSE and processed by APEV Romania

**Legend:**

[MADR](#) – Ministry of Agriculture and Rural Development

[ONVPV](#) – National Office of Vine and Wine Products

[INSSE](#) – The National Statistical Institute

ROMANIA - WINE MAP

